



The Soft Launch of
THE ASEAN SPORTS ADR FORUM 2025
ENSURING FAIR PLAY:
Advancing Sports Dispute
Resolution in Asia

The ASEAN Sports ADR Forum 2025 aims to bring together and foster dialogues among key stakeholders on promoting and strengthening sports dispute resolution mechanisms across the ASEAN region. This Forum features a strategic collaboration between the Legal Affairs Division of the Prime Minister's Department (BHEUU JPM), the Ministry of Youth and Sports Malaysia (KBS) and the Asian International Arbitration Centre (Malaysia) (AIAC).

In anticipation of the ASEAN Sports ADR Forum 2025, a soft launch ceremony is organised to generate momentum and cultivate awareness on the importance of providing effective and fair dispute resolution in the sporting world.



17th March 2025, Monday



9.00 a.m - 12.00 p.m.



Auditorium, AIAC



FREE ADMISSION

For more information, please contact events@aiac.world / +603 2271 1000



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AGENDA

09:00 a.m. Registration

10:00 a.m. Arrival of Guests of Honour, National Anthem and Doa Recital

10:10 a.m. Welcoming Remarks by **YBhg. Datuk Almalena Sharmila Johan** (Chief Executive Officer, AIAC)



10:20 a.m. Special Remarks by **YB Dato' Sri Azalina Othman Said** (Minister in the Prime Minister's Department (Law and Institutional Reform))



10:35 a.m. Special Address by **YB Puan Hannah Yeoh Tseow Suan** (Minister of Youth and Sports)



10:50 a.m. Soft Launch Ceremony of the ASEAN Sports ADR Forum 2025

10:55 a.m. Media Engagement / Press Conference

11:00 a.m. Panel Discussion: **From Grassroots to Glory: Ensuring Fairness in Sports**



MODERATOR
MR. SUHARDI ALIAS
National Sports
Commissioner



MR. IZHAM ISMAIL
Professional
Footballers
Association of
Malaysia (PFAM)



**MR. AHMAD ARIF
ASTAMAN**
Malaysian National
Cycling Federation



**MR. SRI SARGUNA
RAJ**
Sports Law
Association of
Malaysia (SLAM)



MS. ANG LI PENG
Former Malaysian
Badminton Player

12.00 p.m. End