



UNDERSTANDING ESPORTS: LEGAL RIGHTS AND IMPLICATIONS

The explosive growth of the Esports industry has undoubtedly taken the world by storm. The Esports industry has, since 1999, when the term 'Esports' was first coined, grown into a billion-dollar industry with its own ecosystem and movement that many are keen to be a part of. Its rapid growth, coupled with the global reach of Esports and the commercial factors involved has spurred various conversations on the many legal issues surrounding competitive Esports.

As part of the AIAC Sports Month Workshop Series and in recognition of the growing interests in the world of Esports, the AIAC presents its Workshop on Understanding Esports: Legal Rights and Implications. The workshop aims to provide an overview and an introduction to Esports, covering the legal rights and complexities involved as well as other regulatory issues surrounding Esports. The workshop will be conducted by experienced Esports lawyers and legal practitioners in Malaysia as well as industry experts who are familiar with the nitty gritty of the Esports sector.

Date	Time
11/09	3.00 p.m.
Friday	6.00 p.m.



WORKSHOP

WORKSHOP FEE : ~~RM 25~~ *RM 20
WORKSHOP PACKAGE DEAL : ~~RM 65~~ *RM 50

*Early bird prices apply until 17th August 2020

Enjoy a discounted rate of RM 50 when you register for all three Workshops on Introduction to Sports Dispute Resolution [4th September], Understanding Esports: Legal Rights and Implications [11th September], and Negotiating Sports Contracts and Agreements: What to Expect [18th September].



For registration and more information, please email events@aiac.world or contact +603 2271 1000

Full Name :

Company :

Address :

Tel : Fax: Email :

Registration Fee (please tick one)

Workshop on Understanding Esports: Legal Rights and Implications

Package Workshop Fee

Mode of Payment (please tick one)

Cheque / Bank Draft made payable to "AIAC Event"

Bank Transfer / Account Deposit
Account No : **5143-5650- 4056** Swift Code : **MBBEMYKL**
Maybank Berhad, Wisma Genting SSC, Ground & Mezzanine Floor,
Wisma Genting, Jalan Sultan Ismail, 50250 Kuala Lumpur

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SPEAKERS



Joseph Cheah
Paul Cheah Associates

Joseph is a partner at Messrs Paul Cheah Associates. His experience includes banking and financial disputes, contractual and commercial disputes, general debt recovery, and insolvency matters. Joseph heads the esports practice group in the firm. Joseph regularly partners with esports athletes, teams, sponsors, and investors. He comprehensively advises on contract negotiations, investment strategies, and general advisory matters.

He authored an esports report 2020 for Malaysia, focusing on the region's significant milestones, statistics, and opportunities. He has also written several articles dealing with sponsorships in esports, player's obligations, debt recovery and etc. Joseph graduated with a Bachelor of Laws from the University of Reading, United Kingdom in 2013. He was called to the Bar of England and Wales in 2014. He was admitted as an Advocate and Solicitor in Malaysia in 2015.



Bryan Boo
Bryan & Co.

Bryan Boo has been involved in esports since 2012. He began as a voluntary content editor for a major Dota 2 news and media agency. As a lawyer and a gamer, he is passionate about promoting and advocating for better protection of rights in esports.

Bryan regularly advises esports players, streamers, team owners, tournament organisers and sponsors. He also consults for the Asian Electronic Sports Federation on commercialisation matters, governance, protection of rights and interests of stakeholders, tournament rules and regulations and on dispute resolution.



Marlysa Razak
Richard Wee Chambers

Marlysa Razak graduated with a Bachelor of Laws (Hons) from the University Teknologi MARA (UiTM) in 2015. She was admitted as an Advocate and Solicitor of the High Court of Malaya in January 2016 and is currently a Partner at Messrs Richard Wee Chambers (RWC). Marlysa's primary areas of practice are general litigation as well as corporate & commercial practice.

Marlysa has a knack for identifying new and interesting areas of practice and is currently managing RWC's Tourism and Hospitality Law practice group. She is equally comfortable in the area of Transport, Trade and Logistics & Warehousing. Marlysa also joins the RWC team in assisting and developing Esports Law amongst the Esports community in Malaysia under the leadership of Richard Wee.

WORKSHOP