



ASIAN INTERNATIONAL ARBITRATION CENTRE

# WORKSHOP ON DRAFTING SPORTS CONTRACTS

3:00 P.M. – 6:00 P.M.  
(REGISTRATION COMMENCES AT 2:30 P.M.)

12<sup>th</sup> SEPTEMBER 2019  
SEMINAR ROOM 1, AIAC

Sports contracts are no different than any other commercial contract one may encounter. Most sports contracts usually involve, amongst others, the engagement of athletes by teams or clubs, sponsorship rights, participation rights as well as media rights. In this day and age, top professional athletes command some of the highest paychecks in the world. Negotiation of such contracts in most circumstances involve not only the athletes and the lawyers representing these athletes but also sporting agents as well. Like any other contract, poorly-drafted sports contracts can create inconsistencies in the agreement, which may give rise to disputes and conflicts. These contracts therefore deserve the same precision of draftsmanship as any other instrument.

Recognising the growing interests in sports law and sports contracts, the AIAC introduces its first ever Workshop on Drafting Sports Contracts. The workshop aims to provide an overview and introduction to the fundamentals in drafting sports contracts, such as the basic principles and essential provisions as well as what to look out for in drafting a comprehensive sports contract.

The workshop will be conducted by sports law experts as well as practitioners experienced in negotiating and drafting sports contracts for some of the top athletes in the country.

## PROGRAMME

2:30 - 3:00 P.M.  
Registration

3:00 - 4:30 P.M.  
The Fundamentals of Sports Contracts: Types, Basic Principles, and Salient Features of a Sports Contract

4:30 - 4:45 P.M.  
Networking Break

4:45 - 6:00 P.M.  
Drafting a Comprehensive Sports Contract: What to Look Out For

**WORKSHOP FEE : RM30.00**

**WORKSHOP PACKAGE DEAL : RM50.00**

Enjoy a discounted rate of RM50.00 when you register for the Workshop on Drafting Sports Contracts which will be held on 12th September 2019 and the Workshop on Constitution of Sporting Bodies which will be held on 19th September 2019 together!

**2 CPD POINTS - MALAYSIAN BAR**

Full Name .....

Designation and Company / Organization .....

Address .....

Tel : ..... Fax : ..... Email : .....

### Registration Fee (please tick one)

Workshop on Drafting Sports Contracts  RM 30.00

Package Workshop Fee  RM 50.00

Workshop on Drafting Sports Contracts on 12<sup>th</sup> September 2019 and Workshop on Constitution of Sporting Bodies on 19th September 2019

### Mode of Payment (please tick one)

Cheque/ Bank Draft made payable to "AIAC EVENT"

Bank Transfer/ Account Deposit

Account Number: **5143-5650-4056** Swift Code: **MBBEMYKL**

Maybank Berhad, Wisma Genting SSC, Ground & Mezzanine Floor, Wisma Genting, Jalan Sultan Ismail, 50250 Kuala Lumpur



**BRIAN SONG**

Brian Song is the Managing Partner of Messrs Song & Partners. He specialises in sports and endorsements contracts, image rights and doping. He represented Datuk Wira Lee Chong Wei (former World No. 1 Men Singles Badminton Player) in the doping hearing before the Badminton World Federation in 2015 and regularly advises him and other high profile athletes and sports executives on sports related matters. He co-owns a sports management company and is currently a trustee of Lee Chong Wei Foundation. Brian Song is the Managing Partner of Messrs Song & Partners. He specialises in sports and endorsements contracts, image rights and doping. He represented Datuk Wira Lee Chong Wei (former World No. 1 Men Singles Badminton Player) in the doping hearing before the Badminton World Federation in 2015 and regularly advises him and other high profile athletes and sports executives on sports related matters. He co-owns a sports management company and is currently a trustee of Lee Chong Wei Foundation.



**SUSANAH NG**

Susanah graduated from Sydney University with a double degree of Bachelor of Commerce and Bachelor of Laws. She was called to the Malaysian Bar in 2011 after completing her pupillage at Messrs Skrine. Since then, she practised in the area of dispute resolution until 2017 when she took a sabbatical to pursue her passion in the area of sports law at Instituto Superior de Derecho y Economia in Madrid. She graduated 3<sup>rd</sup> in her class with a Masters in International Sports Law. As part of her Masters, she spent 3 months each at the UK Sports in London and the Asian Football Confederation in Kuala Lumpur.

In 2018, Susanah left Messrs Skrine as a Senior Associate and joined Kitching Sports, the first specialist international sports regulation and business firm in the Asia-Pacific region. At Kitching Sports, her exposure includes amongst others, appearing as co-counsel at the Court of Arbitration for Sports in Lausanne as well as other decision-making bodies of international sports federations in various types of disputes such as disciplinary and ethics, anti-doping and contractual. She also has experience in setting up the regulatory framework and the production of relevant governance tools for regional sports federations.

Susanah currently sits as an exco member of the Malaysian Weight Lifting Federation and is a member of Women in Sports Law. She was also appointed as legal secretary to judicial panels of an international sports federation to assist in match manipulation and anti-doping proceedings. She is an avid runner, having completed her 8th international ultramarathon in May this year, and is a qualified trainer by the Fitness Institute of Australia. She currently coaches (for fun!) fitness to a local amateur futsal team.



**IZHAM ISMAIL**

Izham Ismail is the Chief Executive Officer of Professional Footballers Association of Malaysia (PFAM) and FIFPro Asia/Oceania Board member which represents elite professional footballers plying their trade in Malaysia and around the world. Since 2014, he has represented local and international players in contractual disputes and employment matters before the FAM Status Committee and FIFA Dispute Resolution Chamber. He forged a formal working relationship with FAM and successfully signed a Memorandum of Understanding between PFAM and FAM in 2017, and negotiated an improved standard players contract for all footballers in Malaysia in 2018. Recently, he led the negotiation between PFAM and FAM to establish a National Dispute Resolution Chamber to improve the dispute resolution mechanism in Malaysian football. He is a vocal campaigner in media circles often sought for comment on football matters, broader football issues such as unpaid salaries, industrial relations and player welfare and development. He previously sat as the youngest member of National Football Development Programme (NFDP) from 2013 to 2018. Izham holds a Bachelor of Laws from University of Malaya and he supports Selangor and Liverpool.



**RICHARD WEE**

Richard graduated with a Bachelor of Laws (Hons) from the University of London in 1996, completed the Certificate in Legal Practice in 1998 and was admitted as an Advocate and Solicitor of the High Court of Malaya in 1999. Believing in professional development, Richard continues to acquire new skills and knowledge. He holds a certificate in Strategic Conflict Management for Professionals, awarded by the Singapore Mediation Centre (2011), a certificate of attendance for the Asian Domain Name Dispute Resolution Centre workshop (2014) awarded by the Kuala Lumpur Regional Centre for Arbitration (KLRCA) (now known as the Asian International Arbitration Centre (AIAC)) and a certificate from the Southeast Asia Regional Anti-Doping Organization (SEARADO) (2018) for Result Management for Anti-Doping. In 2016, Richard obtained the Certificate of Sports Arbitration from AIAC, a qualification which is a preparatory step towards appointment as a Sports Arbitrator.

Richard is a well-known advocate for the expansion and improvement of sports law and esports law in Malaysia. He co-founded the Sports Law Association of Malaysia (SLAM) in 2016, organised several annual Sports Law Conferences, conducted many training & seminars all over Malaysia, and is an invited speaker at Universities and Colleges on that area of law. Richard has featured on more than one occasion on BFM (Business FM) Radio to speak about, amongst other things, Sports and esports matters. He has also appeared in international television giving interviews about his experience with Everton Football Club. Despite his busy practice, Richard has found time to pen a chapter about Malaysia's Sports Law for the Encyclopedia of Sports Law (the chapter is scheduled to be published by end 2019). Together with Lesley Lim, Bryan Boo, Saphna Ravichandran and Vincent Lim, Richard co-authored that said chapter.