

# SECURING YOUR ONLINE PRESENCE

## AIAC TRAINING PROGRAMME ON DOMAIN NAME DISPUTES

### KUALA LUMPUR

29<sup>TH</sup>  
NOV 2018

10.00 A.M.  
- 5.00 P.M.

BANGUNAN  
SULAIMAN, AIAC

Supporting Organizations:





# PROGRAMME

- 10.00 – 10.15 Welcome Address by Datuk Professor Sundra Rajoo
- 10.15 – 10.30 Keynote Address
- 10.30 – 10.45 Launch of AIAC Domain Name Dispute Resolution Guidebook
- 10.45 – 11.00 Tea Break
- 11.00 – 12.30 **Plenary session 1: “Securing your online presence. The importance of domain names and understanding domain name dispute resolution.”**
- The importance of domain names for businesses in the internet economy.
  - An overview of different types of domain name disputes affecting your business.
  - Different types of domain names: Generic Top-Level Domains (gTLDs) and Country Code Top-Level Domains (ccTLDs).
  - Application of UDRP, URS, MYDRP and SNDRP.
  - An overview of ICANN’s domain name dispute resolution procedures. How is the ICANN able to resolve domain name disputes?
  - What are the UDRP and URS Procedure – an overview of the differences.
- 12.30 – 13.30 Lunch
- 13.30 – 15.00 **Plenary session 2: Domain Name Dispute Resolution – Procedures.**
- Role of the AIAC as a Provider under both UDRP and URS.
  - Filing a complaint under both rules.
  - How can the Respondent’s information be obtained from online sources (whois)? How is this affected by privacy laws, e.g. the EU GDPR?
  - UDRP and URS diagnosis – Panel Selection, Panel Decision, Appeal and Compliance – compliance under both rules.
  - An overview on the Sunrise Dispute Resolution Policy and the Trademark Clearing house mechanism.
- 15.00 – 15.15 Tea Break
- 15.10 – 16.15 **Plenary session 3: Domain Name Dispute Resolution – Substantive issues**
- Establishing bad faith and lack of legitimate interest and relevant cases.
  - Notable issues in domain name dispute resolution and case studies.
- 16.15 Cocktail Reception

# ABOUT THE TRAINING PROGRAMME

The internet has brought about a revolutionary development in the traditional economic model. It has enabled and empowered businesses to expand their markets and render services to large groups of e-consumers like never before. Registration of domain names worldwide, as a result, is on the rise. As of 2017, there are approximately 332.4 million domain name registrations in the world. This has given rise to a plethora of domain name attacks and trademark infringement requiring urgent attention.

So, what do you do when you find out a website that is confusingly similar to yours, or worst still, your website that is not actually yours?

Are you prepared to protect your trademark rights?

Are you prepared to secure and develop your business on the internet?

As part of our efforts in promoting the healthy development of the domain name industry, the Asian International Arbitration Centre (AIAC) invites you to its “Securing Your Online Presence: AIAC Training Programme on Domain Name Disputes.” The training focuses on providing a detailed overview on the protection of domain name and trademark covering the most relevant substantive and procedural issues.

## WHO SHOULD ATTEND?

Representatives from in-house Legal Departments, IT Departments, trademark practitioners and trademark bodies are welcome to attend the event.

Admission is free. Limited seats available. Please register at [events@aiac.world](mailto:events@aiac.world)

Full Name: \_\_\_\_\_

Company/Organisation: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_