



ASIAN INTERNATIONAL ARBITRATION CENTRE

5TH AIAC [VIRTUAL] PRE-MOOT

FOR THE WILLEM C. VIS INTERNATIONAL COMMERCIAL ARBITRATION MOOT

5TH - 7TH MARCH 2021

AIAC YPG Virtual Conference (3rd March 2021)



SPONSORSHIP PROSPECTUS

To access the Pre-Moot official webpage, please scan the QR code



AVAILABLE : 1

PLATINUM PACKAGE

RM 15,000 (USD 3,750)



A. ENHANCED VISIBILITY

1. The AIAC Pre-Moot Runner-Up Award to be named after the Platinum Sponsor. The sponsor will present this award at the virtual closing ceremony of the AIAC Pre-Moot on 7th March 2021. The announcement will be complemented by a social media posting on the AIAC's official accounts on LinkedIn and Facebook.
2. Tailor-made marketing strategy during the Marketing Period¹:
 - 2.1. The AIAC Pre-Moot:
 - a. Three (3) posts mentioning the sponsor and/or its representative(s) involved in the AIAC Pre-Moot on the AIAC's website, official accounts on LinkedIn and Facebook (first post: immediately after receipt of the sponsorship by the AIAC; second post: two (2) weeks before the AIAC Pre-Moot and third post: within a week after the AIAC Pre-Moot);
 - b. One (1) post screening a 30 seconds promotional video of the sponsor or an interview with the sponsor's representative on the official AIAC Pre-Moot webpage and the AIAC's official accounts on LinkedIn and Facebook, as well as the AIAC YPG official account on LinkedIn;
 - c. Display of the sponsor's logo on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) during the Marketing Period;
 - d. Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the Pre-Moot (4th March 2021 and 7th March 2021); and
 - e. Sponsor's logo to be included on the AIAC Pre-Moot flyer².
 - 2.2. The AIAC YPG Conference:
 - a. Sponsor's logo to be included on the conference flyer;
 - b. Two (2) posts highlighting the sponsor's representative(s) speaking at the conference on the AIAC YPG's official account on LinkedIn (first post: four (4) weeks before the conference and second post: within a week after the conference); and
 - c. Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC YPG Conference on 3rd March 2021.
3. Acknowledgement of the sponsor by the AIAC's representative at the virtual Opening and Closing ceremonies of the Pre-Moot on 4th and 7th March 2021 and AIAC YPG Conference on 3rd March 2021.
4. Two (2) full-pages interview³ with the sponsor published in the AIAC's newsletter and on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>).

B. EXCLUSIVELY RESERVED SPEAKING AND ARBITRATOR SLOTS

1. Two (2) reserved speaking slots*:
 - a. One (1) at the virtual Opening Ceremony of the AIAC Pre-Moot on 4th March 2021; and
 - b. One (1) at the AIAC YPG Conference on 3rd March 2021⁴.
2. Two (2) reserved arbitrator's slots: one (1) in the semi-final and one (1) in the 3rd place rounds.

¹ The Marketing Period is a time period from the date of confirmation of the sponsorship package by the AIAC to 14th March 2021. The number of posts and their content may vary and subject to the agreement between the AIAC and the Sponsor.

² If Sponsor confirms its involvement by no later than 5th January 2021, the Sponsor's logo will be reflected in the third Pre-Moot flyer which will be shared by all Supporting Organisations.

³ Alternatively, the Sponsor's article.

⁴ Conference speaking slot will be discussed with the Organising Committee of the AIAC YPG Conference separately.

*All speaking slots at the AIAC YPG Conference are subject to approval by the Organising Committee.

AVAILABLE : 3 [*One (1) slot remaining]

GOLD PACKAGE

RM 8,000 (USD 2,000)



A. HIGH VISIBILITY

1. The following three (3) Name Awards are reserved for three (3) Gold Sponsors of the AIAC Pre-Moot and will be confirmed by the Organising Committee on a first come, first served basis: 3rd Place, 4th Place and Runner-Up of the Malaysian Final. Each Gold Sponsor will present its Name Award at the virtual Closing Ceremony of the AIAC Pre-Moot on 7th March 2021. The announcement will be complemented by a social media post on the AIAC's official accounts on LinkedIn and Facebook.
2. Tailor-made marketing strategy during the Marketing Period:
 - 2.1. The AIAC Pre-Moot:
 - a. Three (3) posts mentioning the sponsor and/or its representative(s) involved in the AIAC Pre-Moot on the official AIAC Pre-Moot webpage and the AIAC's official accounts on LinkedIn and Facebook (first post: immediately after receipt of the sponsorship by the AIAC, second post: two (2) weeks before the AIAC Pre-Moot and third post: within a week after the AIAC Pre-Moot);
 - b. Display of the sponsor's logo on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) during the Marketing Period;
 - c. Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC Pre-Moot (4th March 2021 and 7th March 2021); and
 - d. Sponsor's logo to be included on the AIAC Pre-Moot flyer.
 - 2.2. The AIAC YPG Conference:
 - a. Sponsor's logo to be included on the conference flyer;
 - b. Two (2) posts mentioning the sponsor's representative(s) speaking at the conference on the AIAC YPG's official account on LinkedIn (first post: four (4) weeks before the conference; second post: within a week after the conference); and
 - c. Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC YPG Conference on 3rd March 2021.
3. Acknowledgement of the sponsor by the AIAC's representative at the virtual Opening and Closing ceremonies of the Pre-Moot on 4th and 7th March 2021 and AIAC YPG Conference on 3rd March 2021.
4. One (1) full-page interview with the sponsor published in the AIAC's newsletter and on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>).

B. EXCLUSIVELY RESERVED SPEAKING AND ARBITRATOR SLOTS

1. One (1) reserved speaking slot* at the AIAC YPG Conference on 3rd March 2021.
2. One (1) reserved arbitrator's slot in the semi-final round of the AIAC Pre-Moot.

*All speaking slots at the AIAC YPG Conference are subject to approval by the Organising Committee.

AVAILABLE : 6

SILVER PACKAGE

RM 4,000 (USD 1,000)



A. STANDARD VISIBILITY

- The following five (5) Name Awards are reserved for five (5) Silver Sponsors of the AIAC Pre-Moot and will be confirmed by the Organising Committee on a first come, first served basis: Honourable Mention for Best Outline on behalf of the Respondent, Honourable Mention for Best Outline on behalf of the Claimant, Honourable Mention for Best Memorandum on behalf of the Respondent, Honourable Mention for Best Memorandum on behalf of the Claimant, and Runner-Up for the Best Oralist of the Preliminary Rounds. Each Silver Sponsor will present its Name Award at the virtual Closing Ceremony of the AIAC Pre-Moot on 7th March 2021. The announcement will be complemented by a social media post on the AIAC's official accounts on LinkedIn and Facebook.
- Tailor-made marketing strategy during the Marketing Period:
 - The AIAC Pre-Moot:
 - Three (3) posts mentioning the sponsor and/or its representative(s) involved in the AIAC Pre-Moot on the official AIAC Pre-Moot webpage and the AIAC's official accounts on LinkedIn and Facebook (first post: immediately after receipt of the sponsorship by the AIAC, second post: two (2) weeks before the AIAC Pre-Moot and third post: within a week after the AIAC Pre-Moot);
 - Display of the Sponsor's logo on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) during the Marketing Period;
 - Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC Pre-Moot (4th March 2021 and 7th March 2021); and
 - Sponsor's logo to be included on the AIAC Pre-Moot flyer.
 - The AIAC YPG Conference:
 - Sponsor's logo to be included on the conference flyer; and
 - Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC YPG Conference on 3rd March 2021.
- Acknowledgement of the Sponsor by the AIAC's representative at the virtual Opening and Closing ceremonies of the AIAC Pre-Moot on 4th and 7th March 2021 and AIAC YPG Conference on 3rd March 2021.
- Half (1/2) page feature with the Sponsor published in the AIAC's newsletter and on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>).

B. EXCLUSIVELY RESERVED ARBITRATOR SLOT

- One (1) reserved Arbitrator's slot in the quarter-final round of the AIAC Pre-Moot.

AVAILABLE : 10

PRE-MOOT WEBINAR WORKSHOP PACKAGE



RM 2,500 (USD 625)

This webinar workshop will be held in February 2021 and open for all registered participants of the AIAC Pre-Moot, including coaches and arbitrators.

BENEFITS

- a. Display of the Sponsor's logo on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) during the Marketing Period;
- b. Sponsor's logo to be included on the AIAC Pre-Moot webinar workshop flyer;
- c. One (1) speaking slot at the AIAC mooting webinar workshop; and
- d. Acknowledgement of the Sponsor during the virtual Opening and Closing of the webinar workshop.

AVAILABLE*

VIRTUAL SOCIAL EVENT SPONSORSHIP



RM 3,000 (USD 750)

BENEFITS

Tailor-made marketing strategy during the Marketing Period:

1. The AIAC Pre-Moot:
 - 1.1 Display of the Sponsor's logo on the AIAC Pre-Moot webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) during the Marketing Period;
 - 1.2 Sponsor's logo to be included on the AIAC Pre-Moot flyer; and
 - 1.3 The Sponsor's logo will be displayed in course of the virtual Social Event.
2. The YPG Conference
 - 2.1 Sponsor's logo to be included on the conference flyer; and
 - 2.2 Sponsor's logo to be displayed during the virtual Opening and Closing ceremonies of the AIAC YPG Conference on 3rd March 2021.
3. Tailor made flyer.

The details of such social events will be discussed individually with interested Sponsors.

*The number of availability is subject to approval by the Organising Committee.

NAME AWARD SPONSORSHIP

Champion	AIAC
Runner-Up	Platinum Sponsor
3 rd Place	Gold Sponsor
4 th Place	Gold Sponsor
Winner of the Malaysian Final	AIAC
Runner-Up of the Malaysian Final	Gold Sponsor
Best Oralist of the International Final : Sponsored by ChangAroth Chambers LLC	RM1,500
Best Oralist of the Malaysian Final	AIAC
Best Oralist of the Elimination Rounds	RM1,500
Runner-Up for the Best Oralist of the Elimination Rounds	Silver Sponsor
Best Oralist of the Preliminary Rounds	RM1,000
Runner-Up for the Best Oralist of the Preliminary Rounds	Silver Sponsor
3 rd Best Oralist of the Preliminary Rounds	RM800
4 th Best Oralist of the Preliminary Rounds	RM800
5 th Best Oralist of the Preliminary Rounds	RM800
Best Memorandum on behalf of the Claimant : Sponsored by Chong + Kheng Hoe	RM1,000
Honourable Mention for the Best Memorandum on behalf of the Claimant	Silver Sponsor
Best Memorandum on behalf of the Respondent : Sponsored by Chong + Kheng Hoe	RM1,000
Honourable Mention for Best Memorandum on behalf of the Respondent	Silver Sponsor
Best Outline on behalf of the Claimant	RM700
Honourable Mention for Best Outline on behalf of the Claimant	Silver Sponsor
Best Outline on behalf of the Respondent	RM700
Honourable Mention for Best Outline on behalf of the Respondent	Silver Sponsor

All name award sponsors will have their names and logos displayed on the AIAC's Pre-Moot 2021 official webpage (<https://www.aiac.world/pre-moot-2021-sponsors>) and Pre-Moot promotional trailer video.