



Seoul ADR Festival

2-6 November 2015

Seoul proudly presents a new global annual event on alternative dispute resolution. It is the Seoul ADR Festival.

Join the Festival. Enrich your understanding of ADR. See new opportunities emerge.

Five reasons to participate:

- (1) Seoul ADR Festival (SAF) is not just about arbitration and mediation, but also about other newer and more innovative means of dispute resolution. Discussion topics are carefully chosen to provide you with the broadest perspective on the current landscape of ADR, and also to invite your creative input. Come share your expertise.
- (2) SAF will focus on the Asia-Pacific, one of the most rapidly developing parts of the globe. Get the latest information about this young and vibrant region.
- (3) SAF will invite organizations and institutions working on the frontiers of ADR, and provide them with opportunities to share their information and experiences. Catch up with the forerunners. Stay up-to-date.
- (4) SAF will invite businessmen and policy makers to explore the potential of ADR in various business sectors that are rapidly globalizing. See the future of ADR. See opportunities emerge.
- (5) SAF is completely free of charge. Consider it as one of the ways in which Korea is returning the favours it had received from various parts of the globe.

Seoul waits for you with warm heart. If you are not persuaded yet, come for the beauty of Seoul in its autumn colours.

Come enjoy the season, come enjoy the Festival.

Organizer



Co-hosts





Summary of Programmes

2 Nov.

Practical Guide on Drawing up of an Effective Arbitration Clause

Co-Hosts : SIDRC / THOMSONREUTERS

Venue : SIDRC Large Conference Room

09:30~16:15

2015 SAF Welcome Reception (Invited guests only)

Venue: Classic, 7th Fl., JW Marriott Seoul

18:30~20:00

3 Nov.

The 4th Asia Pacific ADR Conference

Co-Hosts : UNCITRAL / MOJ / KCAB / ICC

Venue : Meeting Room 1, 3rd Fl., JW Marriott Seoul

08:00~18:00

ADR Conference Dinner by Ministry of Justice of Korea(Invited guests only)

Host : MOJ

Venue : Meeting Room 2, 3rd Fl., JW Marriott Seoul

18:30~20:30

4 Nov.

The 4th Asia Pacific ADR Conference

08:30~13:15

5 Nov.

ADR in Entertainment Disputes

Co-Hosts : KOCCA / KCDRC / KELS / KSMS

Venue : Novotel Ambassador Gangnam, Seoul

13:30~17:30

Seoul ADR Festival: New Trends & Material Issues on ADR

Co-Hosts : KICA / THOMSON REUTERS

Venue : Education & Culture Center of Seoul Bar Association

15:30~19:30

6 Nov.

2015 IHCF Fall Academy

Host : IHCF

Venue : Intercontinental Seoul COEX (HL/B1 Vivace & Allegro)

16:30~19:35

SAF Closing Reception (Standing Buffet & Beer Bar) (*open to all who register for the SAF)

Host : IHCF

Venue : Intercontinental Seoul COEX (HL/B1 Vivace & Allegro)

19:35~21:00



Practical Guide on Drawing up of an Effective Arbitration Clause

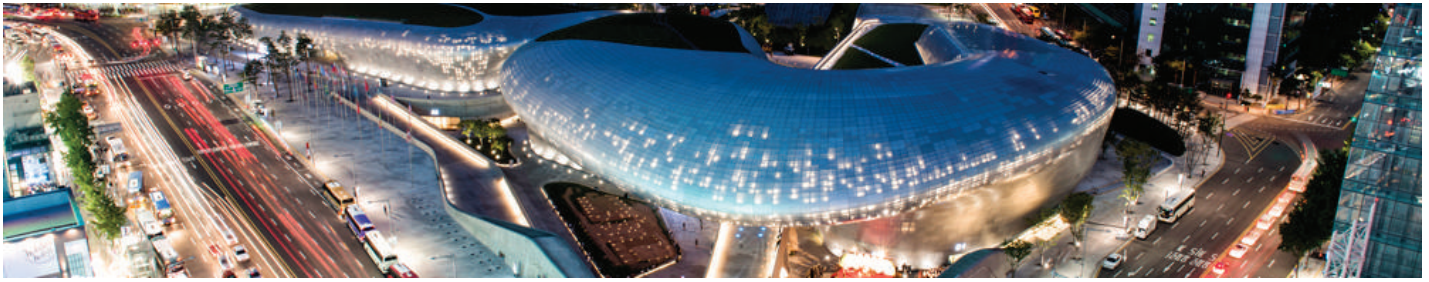
Co-hosts : SIDRC-THOMSON REUTERS

Date : 2 November 2015 / Time : 9:30-16:15 (Registration starting at 9:30)

Venue : SIDRC Large Conference Room

To Register, please send us your name, affiliation, position and contact information to sidrc@sidrc.org as seating is limited.

9:30 ~ 9:45	Registration	
9:45 ~ 10:00	Welcome Remarks	
10:00 ~ 11:00	<p>10:00-10:30 Speaker: Sae Youn Kim; Yulchon</p> <p>10:30-11:00 Panel Discussion Panelist 1: Jun Hee Kim; Hyundai Heavy Industries Co.Ltd Panelist 2: Benjamin Hughes; Seoul National University, School of Law Panelist 3: John M. Kim; KL Partners</p> <p>Moderator: Sean(Sungwoo)Lim; Lee&Ko</p>	<p>Session 1. <i>Fundamentals on Drawing up an Arbitration Clause</i></p> <ul style="list-style-type: none"> ➢ Scope of Disputes submitted to Arbitration ➢ Ad hoc vs Institutional ➢ Arbitrator Selection ➢ Governing law of contract and clause ➢ Multi-tiered clauses ➢ Hybrid Clause & Its Uncertainty ➢ IBA Guidelines for Drafting International Arbitration Clauses
11:00 ~ 12:00	<p>11:00-11:30 Speaker Liz Kyo-Hwa Chung; Kim&Chang</p> <p>11:30-12:00 Panel Discussion Panelist 1: Thomas Walsh; Clifford Chance Seoul Panelist 2: Ji Hyung Kim; Posco Energy Panelist 3: David Kim; Shin&Kim</p> <p>Moderator: Sean(Sungwoo)Lim; Lee&Ko</p>	<p>Session 2. <i>Seat of Arbitration: The Determining Factors</i></p> <ul style="list-style-type: none"> ➢ Importance of the seat; Related Cases ➢ Factors in choosing the seat ➢ SIDRC-Reasons for choosing SIDRC and how to use it.
12:00 ~ 13:30	Lunch	
13:30~14:30	<p>13:30-14:00 Speaker: Matthew J. Christensen; BKL</p> <p>14:00-14:30 Panel Discussion Panelist 1: Robert W. Wachter; Lee&Ko Panelist 2: Jun Sang Lee; Yoon&Yang Panelist 3: Heehwan Kwon; KCAB</p> <p>Moderator: Joongi Kim; Yonsei Law School</p>	<p>Session 3. <i>Questions on the Choice of an Arbitral Institution</i></p> <ul style="list-style-type: none"> ➢ Importance of the arbitral institution ➢ Ad hoc vs institutional ➢ Determining factors in choosing the institution ➢ Examples: KCAB, LCIA, HKIAC, SIAC
14:30 ~ 15:00	Networking & Afternoon Coffee Break	
15:00 ~ 16:00	<p>15:00-15:30 Speaker: Jae Sung Lee; UNCITRAL</p> <p>15:30-16:00 Panel Discussion Panelist 1: Richard Menard; Kim&Chang Panelist 2: Hyung Keun Lee; Yulchon</p> <p>Moderator: Joongi Kim; Yonsei Law School</p>	<p>Session 4. <i>UNCITRAL Notes on Organizing Arbitral Proceedings</i> Panel Discussion on 'Organizing Arbitral Proceedings-Institution's Perspective</p> <ul style="list-style-type: none"> ➢ Ad hoc vs institutional ➢ Determining factors in choosing the institution ➢ Examples: KCAB, LCIA, HKIAC, SIAC
16:00 ~ 16:15	Closing Remarks	



The 4th Asia Pacific ADR Conference

Co-hosts : UNCITRAL-MOJ-KCAB-ICC

Date : 3~4 November 2015 / Time : 08:00~18:00 (Day 1) / 08:30~13:15 (Day 2)

Venue : Meeting Room 1, 3rd Fl., JW Marriott Seoul

Please visit www.kcab.or.kr/servlet/kcab_eng/eduinfo/1000?type=2 for registration.

Should you have any inquiries, contact us at theadr2015@naver.com

Day1 (3 Nov.)

※The Korean Bar Association will admit the attendance at this conference as the completion of specialty training(2 hours per one session) for Korean lawyers.

08:00-08:30	Registration
08:30-09:10	Opening Session
09:10-09:40	<p>Keynote Address</p> <ul style="list-style-type: none"> ➢ J. Christopher Thomas, QC (Senior Principal Research Fellow, Center for International Law, National University of Singapore, Singapore)
09:40-10:00	Networking Break
10:00-12:00	<p>Session 1.</p> <p>Recent Development of Arbitration Practice: Ethics & Corruption in International Arbitration</p> <ul style="list-style-type: none"> ➢ Key issues, regulations and cases on ethics in international arbitration ➢ Regulations on ethics in international arbitration, value and enforcement ➢ Key issues and cases on corruption in commercial and investment arbitration ➢ Practical considerations to prevent or cope with corruption in arbitration ➢ UNCITRAL texts on transparency in investment arbitration <p>Moderators</p> <ul style="list-style-type: none"> ➢ Hi- Taek Shin (Professor, Seoul National University, Korea) ➢ Michael Hwang (Barrister and Chartered Arbitrator, Michael Chambers LLC/Alternate Member for Singapore, ICC International Court of Arbitration, Singapore) <p>Speakers</p> <ul style="list-style-type: none"> ➢ Mattew Secomb (Partner, White & Case, France) ➢ Nassib G. Ziadé (CEO, Bahrain Chamber for Dispute Resolution (BCDR - AAA), Bahrain) ➢ Christopher K. Tahbaz (Partner, Debevoise & Plimpton LLP, Hong Kong and New York, USA) ➢ Hiroki Aoki (Counsel, Nagashima Ohno & Tsuematsu, Singapore) ➢ Catherine Rogers (Professor, Penn State Law, USA/Queen Mary, UK) ➢ Lucy Reed (Partner, Freshfields Brukhaus Deringer, Singapore)
12:00-13:30	Lunch



13:30-15:30

Session 2.

Appeal Mechanism in Investment Arbitration

- > Various approaches to appeal mechanisms in international arbitration and their assessment
- > The need for an appeal mechanism (regional or international? Institutional or implemented through rules or treaties?)

Moderators

- > Kap-yoo (Kevin) Kim (Partner, Bae, Kim & Lee / Vice-President, ICC International Court of Arbitration, Korea)
- > J. Christopher Thomas, QC (Senior Principal Research Fellow, Center for International Law, National University of Singapore, Singapore)

Speakers

- > Renaud Sorieul (Secretary of UNCITRAL)
- > Mark Feldman (Associate Professor, Peking University, China)
- > Anna Joubin-Bret (Cabinet Joubin-Bret, Paris/Former Director of UNCTAD, France)
- > Jaemin Lee (Associate Professor, Seoul National University, Korea)
- > Edwina Kwan (Senior Associate, King & Wood Mallesons, Australia)

15:30-16:00

Networking Break

16:00-18:00

Session 3.

Regional implementation of the UNCITRAL Model Law on International Commercial Arbitration

- > Efforts and challenges to implement the UNCITRAL Model Law on International Commercial Arbitration in the Region
- > Special issues regarding revision of existing domestic arbitration laws to implement the 2006 revisions to the Model Law: Lessons learnt in the Republic of Korea
- > Practical issues on achieving unified implementation and interpretation of the Model Law
- > International Commercial Courts and the Model Law: Are the Courts a challenge to international arbitration? Or are they contributing to harmonization?

Moderators

- > Byung-Chol (B.C.) Yoon (Secretary-General of SIDRC/Partner, Kim & Chang / Member, ICC International Court of Arbitration, Korea)
- > Suresh Divyanathan (Partner, Oon & Bazul, Singapore)

Speakers

- > Wan Pun Lung (Senior Government Counsel, Department of Justice, Government of Hong Kong SAR, China)
- > Minn Naing Oo (Partner, Myanmar office of Allen & Gledhill, Myanmar)
- > Hisashi Harata (Associate Professor, University of Tokyo, Japan)
- > Sae-youn Kim (Partner, Yulchon, Korea)
- > Ciccu Mukhopadhaya (Senior Advocate, Supreme Court of India)
- > Sean (Sungwoo) Lim (Partner, Lee & Ko, Korea)



Day2 (4 Nov.)

<p>08:30~10:30</p>	<p>Session 4.</p> <p>ISDS: Focus on Infrastructure Projects in the Region</p> <ul style="list-style-type: none">> ISDS Cases Regarding Infrastructure Projects in the Region and lessons learnt from the perspective of developing countries> Merits and Demerits: Commercial Arbitration vs. Investment Arbitration as Disputes Settlement in Infrastructure Projects> Prospect of ISDS on Infrastructure Projects in the Region, namely in light of the new Asian Infrastructure Investment Bank> Trends of dispute settlement method in investment treaties in the Region <p>Moderators</p> <ul style="list-style-type: none">> Eun-young Park (Partner, Kim & Chang, Korea)> Mark Feldman (Associate Professor, Peking University, China) <p>Speakers</p> <ul style="list-style-type: none">> Ishita G. Tripathy (Director, International Investment Agreement Section, Department of Economic Affairs, Ministry of Finance, India)> Joongi Kim (Professor, Yonsei University, Korea)> Suresh Divyanathan (Partner, Oon & Bazul, Singapore)> Alexander Yanos (Partner, Hughes Hubbard & Reed, USA)> Mark Mangan (Partner, Dechert, Singapore)
<p>10:30-11:00</p>	<p>Networking Break</p>
<p>11:00-13:00</p>	<p>Session 5.</p> <p>Efficiency and Effectiveness of ADR</p> <ul style="list-style-type: none">> Enforcement of settlement agreements resulting from international commercial conciliation/mediation> Efficiency, effectiveness and enforceability of ADR and some best practices> Efficiency and effectiveness of ADR in specific fields (e.g. SME disputes, mass disputes, online disputes, etc.)> ADR under ICC rules including expert determination and dispute board <p>Moderators</p> <ul style="list-style-type: none">> Richard Tan (Independent Chartered Arbitrator, Immediate Past Chairman, CIArb Singapore branch, Singapore)> Benjamin Hughes (Associate Professor, Seoul National University, Korea) <p>Speakers</p> <ul style="list-style-type: none">> Rajesh Sharma (Senior Lecturer, Justice and Legal Studies, RMIT University, Australia)> Sylvia Tee (Director, Arbitration and ADR, ICC Asia Regional Office, Singapore)> Ing-Loong Yang (Partner, Latham & Watkins, Hong Kong)> Michael Lee (Vice President/Head of AAA/ICDR Asia Office, Singapore)> Julia Yu (Counsel, Singapore International Arbitration Centre, Singapore)> Jae-woo Lee (Director, International Arbitration Team, KCAB, Korea)
<p>13:00-13:15</p>	<p>João Ribeiro (Head of UNCITRAL Regional Centre for Asia and the Pacific)</p>



ADR in Entertainment Disputes

Co-hosts : Korea Creative Content Agency, Korea Content Dispute Resolution Committee, Korea Entertainment Law Society, The Korean Society of Mediation Studies

Date : 5 November 2015 / **Time :** 13:30~17:30

Venue : Novotel Ambassador Gangnam, Seoul

To Register, please send us your name, affiliation, position and contact information to wjlee@kocca.kr as seating is limited.

※The Korean Bar Association will admit the attendance at this conference as the completion of specialty training (3 hours) for Korean lawyers.

13:30 ~ 14:00	Registration
14:00 ~ 14:15	Welcome Remarks
14:15 ~ 14:45	<p>Session 1.</p> <p>The Importance of ADR in the Entertainment Business</p> <ul style="list-style-type: none"> ➢ Sang-Hyeok Im (Parter, SHIN&KIM, Korea)
14:45 ~ 15:55	<p>Session 2.</p> <p>The Draft Act on Publicity Right and the expecting Issues</p> <ul style="list-style-type: none"> ➢ Sung-Jai Choi (President, Korean Bar Association Legislation Research Institute) <p>Case study on Entertainment Dispute</p> <ul style="list-style-type: none"> ➢ Seung-Soo Choi (Partner, JIPYONG, Korea) <p>The Cost Benefit Analysis of KCDRC</p> <ul style="list-style-type: none"> ➢ Young-Hoon Cho (General Manger, The BNI, Korea)
15:55 ~ 16:10	Coffee break
16:10 ~ 17:10	<p>Discussion</p> <p>The Role of KCDRC for the Development of Entertainment Insustry (KOR-ENG simultaneous interpretation will be provided)</p> <p>Moderator</p> <ul style="list-style-type: none"> ➢ Young-Dae Lee (Managing Partner, SUHO Legal Group, Korea) <p>Panelist</p> <ul style="list-style-type: none"> ➢ Sang-Hyeok Im (Partner, SHIN & KIM, Korea) ➢ Young-Sup Kim (Prof, Chonbuk National University school of Law) ➢ Sung-jai Choi (President, Korean Bar Association Legislation Research Institute) ➢ Seung-Soo Choi (Partner, JIPYEONG, Korea)
17:10 ~ 17:30	Closing (Q&A)



Seoul ADR Festival: New Trends & Material Issues on ADR

Co-hosts : Korea In-house Counsel Association / THOMSON REUTERS

Date : 5 November 2015 / Time : 15:30~19:30

Venue : Education & Culture Center of Seoul Bar Association

To Register, please send us your name, affiliation, position and contact information to kicamanager2@gmail.com as seating is limited.

The Korea In-house Counsel Association (KICA) cordially invites you to the Seoul ADR Festival: New Trends & Material Issues on ADR.

This year KICA will discuss the key issues in enforcing foreign arbitral awards in Korea. The agenda for the seminar will also include recent developments in investment arbitration and a study of notable arbitration cases.

Please join us for our in-depth seminar and the following reception, where leading experts will share their insights on the current state and future prospects of ADR in Korea.

※ Registration is FREE

15:30-16:00	Registration
16:00-17:00	Session 1. <ul style="list-style-type: none">➢ Enforcements of Foreign Arbitration Awards in Korea (Tae-Ak Rho, Presiding Judge of Seoul High Court) (For Session 1, KOR-ENG consecutive interpretation will be provided)
17:00-17:30	Break & Networking
17:30-18:15	Session 2. <ul style="list-style-type: none">➢ Major Issues and Challenges Relating to ISD (Byung-Chol (B.C.) Yoon, Kim & Chang)
18:15-19:00	Session 3. <ul style="list-style-type: none">➢ Recent Trends in International Arbitration and Case Studies (Sean (Sungwoo) LIM, Lee & Ko)
19:00-19:30	Reception & Networking



2015 IHCF “FALL ACADEMY” and “SAF Closing Reception”

host : In-House Counsel Forum (“IHCF”)

Date : 6 November 2015 / Time : 16:30 ~ 21:00 (16:30: Registration begins)

Venue : Intercontinental Seoul COEX(HL/B1 Vivace & Allegro)

To Register, please send us your name, affiliation, position and contact information to ihcf_email@naver.com as seating is limited.

The In-House Counsel Forum ("IHCF", <http://www.ihcf.co.kr>) is a forum that promotes the common professional and business interests of in-house counsels who work for corporations, associations, governments and other private-sector organizations through information sharing, education, and networking opportunities. Since its establishment in 1998, IHCF has long been successfully operated by its dedicated members with more than 1,300 members currently.

IHCF has traditionally hosted two academies for its members yearly - Spring and Fall Academy - which provided a venue for extensive information sharing and networking opportunities. For this year, IHCF is delighted to host its Fall Academy as part of Seoul ADR Festival (“SAF”) for its members as well as participants of SAF. Six law firms - three Korean firms and three global firms - will provide their presentations in various topics including arbitration this time and anyone who is interested will be welcomed to participate in the following program. IHCF is also delighted to host closing reception of SAF for its participants and extensive networking opportunities will be provided in the same venue.

Time	Session 1 (Korean)	Session 2 (English)
16:30-17:00	Registration	
17:00-17:45	SHIN & KIM Watch your Step: Practical considerations for corporate counsel in drafting arbitration agreements and how to avoid the pitfalls of pathological arbitration clauses Speaker: David Kim	ARNOLD & PORTER Trade sanctions and export controls Speaker: Soo-Mi Rhee
17:45-17:55	Break Time	
17:55-18:40	YULCHON Presenting your case: What in-house counsel should know about preparing submissions, evidence and witnesses Speakers: Sae Youn Kim, Hyung Keun Lee	STEPTOE & JOHNSON Trade Secret Misappropriation Speakers: Justin Park, Seong H. Kim
18:40-18:50	Break Time	
18:50-19:35	BAE, KIM & LEE Recent regulation trend and action plan for Personal Information Protection Act Speaker: Tae Uk Kang	HERBERT SMITH FREEHILLS How to get the best result out of an arbitration – guidance for in-house counsel Speakers: James Doe, Brenda Horrigan
19:35~21:00	SAF Closing Reception (Standing Buffet & Beer Bar) (*open to all who register for the SAF)	



Supporting Organizations



Sponsors

2 Nov. 2015 SAF Welcome Reception

SHIN & KIM

Practical Guide on Drawing up of an Effective Arbitration Clause

YOON & YANG