

MANAGING DOMAIN NAME DISPUTES IN A TRANSFORMING CYBERSPACE

DATE

**28
NOV**

TIME

**6.00–
7.30PM**
*Registration starts
at 5.30pm*

VENUE

SEMINAR ROOM 1
KUALA LUMPUR REGIONAL
CENTRE FOR ARBITRATION
*Bangunan Sulaiman, Jalan Sultan Hishamuddin,
50000 Kuala Lumpur, Malaysia*

PROGRAMME

5.30pm	Registration
6.00pm	Managing Domain Name Disputes in a Transforming Cyberspace by Bahari Yeow Tien Hong, Hemalatha Parasa Ramulu & Yeo Yee Ling
7.00pm	Q&A Session by Alonso Mayordomo Castilla
7.30pm	End of programme

DID YOU KNOW?

62%

KLRC A HAS THE MOST REPUTED AND EXPERIENCED EXPERTS ON ITS DND R PANEL, WHICH ALSO COMPRISES OF 62% OF INTERNATIONAL PANELISTS.

60 DAYS

DOMAIN DISPUTES ARE USUALLY SETTLED IN LESS THAN 60 DAYS AT KLRC A, BEING ONE OF THE MOST COST EFFECTIVE PROVIDERS IN ASIA.

1 FORM

DND R PROCEEDINGS AT KLRC A ARE TOTALLY HASSLE-FREE WITH ONLY A FORM TO FILL IN ORDER TO FILE A COMPLAINT.

In an increasingly digital world where the internet plays a momentous role, it is imperative to defend and understand the legal implications of owning a domain name. With the implementation of ICANN's generic Top Level Domain (gTLD) programme, hundreds of new gTLDs are now up and running in cyberspace. The best way to tackle online infringements in relation to these new gTLDs has become a matter of great concern to many intellectual property (IP) rights owners.

As one of the founding offices of the Asian Domain Name Dispute Resolution Center ("ADNDRC"), the Kuala Lumpur Regional Centre for Arbitration ("KLRC A") has been administering domain name disputes and is accommodating to users' needs for more online dispute resolution options.

This event undertakes to elucidate the key aspects of handling domain name disputes, incorporating practical perspectives from industry experts. It is an effective forum for participants to exchange views on current and contentious topics on domain name dispute resolution, bringing together in-house counsels, barristers, solicitors, arbitrators, domain name experts, and senior executives of major local and international corporations.

Please join our intellectual property, domain name and information technology experts as they exchange views on salient issues pertaining to online dispute resolution and related issues.

For more information, please contact Business Development Team of KLRC A,
Phone: +603 2271 1000 Email: events@klrca.org

ADMISSION IS FREE. LIMITED SEATS AVAILABLE.

For registration, please email your details below to events@klrca.org or fax to +603-2271 1010 by 27 November 2017

Full Name: _____

Company/Organisation: _____

Designation: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

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BAHARI YEOW TIEN HONG

Bahari heads Lee Hishammuddin Allen & Gledhill's IP & TMT practice. He has been ranked a leading individual (Band 2) for Intellectual Property by Chambers and Partners, and is particularly known for being "creative and robust" in dealing with cases. Clients have observed he is "undoubtedly very knowledgeable in his field of practice – his commitment, passion and enthusiasm are commendable".

Bahari's broad practice includes IP litigation as well as trade mark prosecution, brand protection and anti-counterfeiting. Bahari is a qualified patent, trade mark and industrial design agent who acts for owners of well-known brands, characters and trademarks. He currently serves as a member of the Group Standing Committee for Copyright (2015-2018) of the Asian Patent Attorney Association (APAA) Malaysia. He is also one of two LHAG partners selected by the In-House Community as Commended External Counsel of the Year 2017, notably for being "resourceful, perceptive, approachable and ever willing to help".



HEMALATHA PARASA RAMULU

Hemalatha Parasa Ramulu obtained a Bachelor of Science (Biochemistry) Degree from the University of Malaya in 2000. She thereafter obtained an LLB Degree from the University of London in 2005 and earned her Certificate of Legal Practice (Malaysia) in 2006. She was admitted as an Advocate and Solicitor of the High Court of Malaya in 2007. She is a Partner at Skrine and also a certified member of the Malaysian Mediators Centre.

Her practice includes a variety of areas of advisory and litigation with a focus on intellectual property law and product liability. She has represented a variety of clients ranging from small to medium scaled industries to multinational manufacturing as well as large corporate companies at all levels of Court for a variety of intellectual property matters including patent, copyright, industrial design, trade mark infringement, passing off, trade libel, malicious falsehood, domain name disputes and so forth.

She has given numerous talks for a variety of organisations including Lex Mundi. She has written various articles including publications that have been published by Bloomberg BNA in the World Intellectual Property Reports and for the Japanese Patent Office – National Center for Industrial Property Information and Training. She is a regular contributing author for LexisNexis Malaysia.

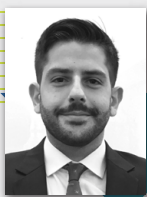


ALONSO MAYORDORMO CASTILLA

Alonso is presently the Senior International Case Counsel at the Kuala Lumpur Regional Centre for Arbitration in Kuala Lumpur, Malaysia. He handles and manages case management portfolio of the KLRCA which includes Arbitration, Adjudication and Domain Name Dispute Resolution (DNDR) cases.

He is a qualified lawyer with the Spanish Bar Association and also holds an LL.M. in International Business Law from IE Law School, based in Madrid. He also holds a Diploma in Islamic Banking and International Arbitration from the Chartered Institute of Arbitrators. Prior to the KLRCA, he has worked and gained experience in various jurisdictions including Spain and Indonesia. He has represented the KLRCA in Jakarta, Bangkok, Haikou, Madrid and Malaysia, in talks involving the development of arbitration rules in Asia and the application of the emergency arbitration provisions.

Alonso is the Co-Chair of KLRCA's Young Practitioners' Group (YPG).



YEO YEE LING

Ms. Yeo is the Manager of Legal & Governance at MYNIC Berhad, focusing on policy, legal and regulatory aspects of domain name and electronic addressing. Not only does she take an active interest in the latest developments in the policies surrounding internet names and numbering, but is also involved in marketing strategies and the future of the Internet. She has an LLB from the University of Manchester, which she received in 1996. She also has a Barrister-at-Laws from Gray's Inn.

