



ASIA  
ADR  
WEEK  
2020  
18-20 JUNE  
@ AIAC

ADR IN A  
**KALEIDOSCOPE**  
BEYOND WHAT MEETS THE EYE

SPONSORSHIP PROSPECTUS

# LEAD PARTNER

USD 9,000 /  
MYR 36,000



## Pre-Conference Benefits

- 5 social media mentions on Asia ADR Week posts on Facebook, LinkedIn and Instagram.
- Corporate logo on conference lanyards and name tags (all 3 days).
- Corporate logo on conference goodie bags.
- Insertion of business collaterals in goodie bags.

## Promotional Benefits

- Two-page advertisement insertion in conference booklet.
- Upon confirmation and payment received, email blast would be sent out to our database announcing your Lead Partnership.
- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Recognition and acknowledgement on all backdrops, and marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- Speaking opportunities available.
- Corporate logo on Helium Balloon floating near the Pavilion of the AIAC.
- Corporate video on loop to be played on LED screen at conference auditorium and other media channels throughout Bangunan Sulaiman (not more than 1 minute 30 seconds).
- 10 Asia ADR Week conference passes (with 8 reserved seats).
- Access to our Arbitrator's Lounge (VIP only).
- Exhibition space at conference area (Level 3).
- 10 complimentary passes to Gala Dinner (worth MYR 3,000).

## Post-conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

## Optional add-on (with additional USD 1,500 or MYR 6,000)

- Complimentary half-day event under Asia ADR Week brand (any one day between 15<sup>th</sup> – 17<sup>th</sup> June 2020).
- Option to be in Auditorium or Seminar Room (depending on the crowd).
- Marketing support from the AIAC.
- Administration support the AIAC.
- Operation Team on- and off-site from the AIAC.
- IT support team from the AIAC.

# PLATINUM SPONSOR

USD 6,000 /  
MYR 24,000



## Pre-Conference Benefits

- 4 social media mentions on Asia ADR Week posts on Facebook, LinkedIn and Instagram.
- Corporate logo on conference lanyards (Day 1 & 2) + name tags (all 3 days).
- Insertion of business collaterals in goodie bags.

## Promotional Benefits

- One-page advertisement insertion in conference booklet.
- Upon confirmation and payment received, email blast would be sent out to our database announcing your sponsorship.
- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Recognition and acknowledgement in backdrops, and marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- Speaking opportunities available.
- Corporate video on loop to be played on LED screen at conference auditorium (not more than 1 minute).
- 8 Asia ADR Week conference passes (with 5 reserved seats).
- Access to our Arbitrator's Lounge (VIP only).
- Exhibition space in registration area within for Day 1 and Day 2 at conference area (Level 3).
- 10 complimentary passes to Gala Dinner (worth MYR 3,000).

## Post-Conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

# EXCLUSIVE CIPAA 1-DAY CONFERENCE SPONSOR

USD 5,000 /  
MYR 20,000



## Pre-Conference Benefits

- 4 social media mentions on Asia ADR Week posts on Facebook, LinkedIn and Instagram.
- Corporate logo on conference lanyards (Day 3) + name tags (all 3 days).
- Insertion of business collaterals in goodie bags (all 3 days).

## Promotional Benefits

- Upon confirmation and payment received, email blast would be sent out to our database announcing your sponsorship.
- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Recognition and acknowledgement in backdrops, and marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- Speaking opportunities available.
- Corporate video on loop to be played on LED screen at conference auditorium (not more than 2 mins).
- 2 complimentary Asia ADR Week Day 1 and Day 2 conference passes.
- 6 CIPAA conference passes (with 6 reserved seats).
- Access to our Arbitration Lounge (VIP only).
- Exhibition space in registration area.

## Post-conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

# GOLD SPONSOR

USD 3,750 /  
MYR 15,000



## Pre-Conference Benefits

- 3 social media mentions on Asia ADR Week posts on Facebook, LinkedIn and Instagram.
- Corporate logo on Asia ADR Week lanyards (Day 1 & 2) + name tags (all the 3 days).
- Insertion of business collaterals in goodie bags.

## Promotional Benefits

- Half-page advertisement insertion in conference booklet.
- Upon confirmation and payment received, email blast would be sent out to our database announcing your sponsorship.
- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Recognition and acknowledgement in backdrop, marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- 4 Asia ADR Week conference passes (with 2 reserved seats).
- Insertion of business collaterals in goodie bags for all participants.
- 5 complimentary passes to Gala Dinner.

## Post-Conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

# SILVER SPONSOR

USD 2,500 /  
MYR 10,000



## Pre-Conference Benefits

- 2 social media mentions on Asia ADR Week posts on Facebook, LinkedIn and Instagram.
- Corporate logo on Asia ADR Week name tags (all the 3 days).
- Insertion of business collaterals in goodie bags.

## Promotional Benefits

- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Recognition and acknowledgement in backdrops, marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- 2 Asia ADR Week conference passes.
- Insertion of business collaterals in goodie bags.
- 3 complimentary passes to Gala Dinner.

## Post-Conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

# BRONZE SPONSOR

USD 1,500 /  
MYR 6,000



## Pre-Conference Benefits

- 1 social media mention on Asia ADR Week posts.

## Promotional Benefits

- Corporate logo placement in conference booklet.
- Recognition and acknowledgement in all conference collaterals.
- Backdrop, marketing and advertising collaterals.
- Hyperlinks in Asia ADR Week registration page on AIAC website.

## Conference Day Benefits

- 2 Asia ADR Week conference passes.
- Insertion of business collaterals in goodie bags.
- 2 complimentary passes to Gala Dinner.

## Post-Conference Benefits

- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

## A'LA CARTE SPONSOR(S)



### Wi-Fi Branding throughout the 3-Day Conference – USD 2,000 / MYR 8,000

- Wi-Fi for all delegates will be named under AIAC-(SPONSOR'S NAME) for all 3 days.
- Password can be personalized for each day.
- Publicity at registration area on LED screen to connect to Wi-Fi.
- Exclusive mention to "Stay Connected" with "(sponsor's name)".
- Special mention to 'like' sponsors' social media pages via AIAC page.
- Two complimentary pass for Asia ADR Week (including Gala Dinner Admission).
- Logo branding at all digital screens across 3 days.
- Logo branding at main backdrop during Cocktail and Gala Dinner.
- Logo branding at conference booklet and souvenir booklet.
- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

### Coffee Corner Sponsor – USD 3,000 / MYR 12,000

- Company logo will appear on the coffee sleeve during the event.
- Company logo will appear on the coffee napkins for all delegates.
- Full mention of company name before coffee/tea break.
- Total of 6 coffee/tea breaks throughout the 3 days conference.
- Two complimentary pass for Asia ADR Week (including Gala Dinner Admission).
- Logo branding at all digital screens across 3 days.
- Logo branding at main backdrop during Cocktail and Gala Dinner.
- Logo branding at conference booklet and souvenir booklet.
- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

### Cocktail Reception Sponsor - USD2,000 / MYR 8,000

- Placards mentioning your company sponsoring cocktail will be placed on all cocktail tables during cocktail reception.
- Logo branding at all digital screens across 3 days.
- Logo branding at main backdrop during Cocktail and Gala Dinner.
- Logo branding at conference booklet and souvenir booklet.
- Announcement of your sponsorship to all participants attending the event and adjourning to cocktail reception.
- Credit mention in "Thank You" e-mails to ALL participants.
- "Thank You" social media highlights 1 week after conference.

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**ADR IN A  
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BEYOND WHAT MEETS THE EYE**

Company / Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**PACKAGE: (Please tick one)**

- Lead Partner USD 9,000 / MYR 36,000**
- Platinum Sponsor USD 6,000 / MYR 24,000**
- Exclusive CIPAA 1-Day Conference Sponsor USD 5,000 / MYR 20,000**
- Gold Sponsor USD 3,750 / MYR 15,000**
- Silver Sponsor USD 2,500 / MYR 10,000**
- Bronze Sponsor USD 1,500 / MYR 6,000**
- Wi-Fi Branding throughout the 3-Day Conference – USD 2,000 / MYR 8,000**
- Coffee Corner Sponsor – USD 3,000 / MYR 12,000**
- Cocktail Reception Sponsor - USD2,000 / MYR 8,000**

**Mode of Payment: (Please tick one) (Please ensure that payments are free of any bank charges)**

- Cheque payable to "AIAC EVENT"**
- Credit card payment - Please contact +603-2271 1000 or email events@aiac.world**
- Bank Transfer / Account Deposit**

Bank details: Maybank Berhad, Wisma Genting SSC, Jalan Sultan Sulaiman, 50250 Kuala Lumpur  
Account Number: 5142 5650 4056 Swift Code: MBBEMYKL